

# **Job Title: Communications Officer**

The Irish Street Arts, Circus and Spectacle Network are seeking a dynamic and motivated individual to join its growing team and play a key role in the future growth of these collective art forms across the island of Ireland and beyond. This is an exciting moment in the development of the network and of the sector, which has seen unprecedented growth in recent times.

ISACS are in the process of developing a new Strategic Plan for 2026 - 2030 this year and are about to embark on a new phase of their journey.

This job provides an exciting opportunity to contribute to and shape the future growth of these artforms strategically and collectively. We are looking for someone who will enjoy being part of a small dedicated and highly passionate team.

You will be part of a friendly open and warm environment with a strong supportive ethos which aims to encourage every member of the team and of the ISACS Network to reach their full potential. This role is ideal for someone who is passionate about the arts, about community and who wishes to make a difference for themselves, for the arts and for those around them in a long-term way.

Reporting to: The Executive Director of the ISACS Network

Time frame: Full time role (40 hrs per week) Hours negotiable depending on candidate

Salary: €35 - €39,000 pro rata per annum dependent on experience. Statutory holiday entitlements apply

Location: Hybrid

Hours of work: Standard office working hours

Contract: Six Months, with a view to extending beyond contingent on funding

Probation period: One month probation period pending appraisal

**NB:** The ISACS HQ is currently in Wexford town, Ireland. A regular commitment to being at the HQ for a portion of the monthly arrangements is preferable, as well as to being in attendance at other locations from time to time as part of the nationwide brief of ISACS.

#### Overview

The ISACS network was formed in late 2010 in response to a recognised need for a representative body for this emerging and flourishing area of practice in the arts in Ireland. ISACS exists to increase recognition for Street Arts, Circus and Spectacle artists and companies in Ireland, to build capacity in the sector and to create a strong support structure for these art forms. Over the past number of years ISACS membership has grown from 10 to over 300 currently and continues to grow.

#### Vision:

To be a leading example of an artist first members network which supports and grows the street, circus and spectacle artforms of Ireland.

#### Mission:

Our mission is to **celebrate** our artforms, **advocate** for the policy and practical changes that will allow our artforms to flourish, **grow** our membership and **sustain** our organisation.

#### Goals:

ISACS' four main goals are -

- 1. Celebrate our Artforms sharing the history, value, and potential of our work
- 2. **Advocate** for the policy and practical changes that will enable a flourishing Street Art, Spectacle and Circus sector to thrive in Ireland
- 3. **Grow** our support to ISACS members to enhance their capacity to deliver high quality work and to sustain their livelihoods
- 4. Sustain our organisation through increased and diversified funding and enhanced human capacity

The Communications Officer is a vital role in the Company, ensuring clear, accessible, informative and inspiring communications across all aspects of ISACS work. As CO of the ISACS Network, you are a key member of our team. Your work greatly enhances and supports the identity and vision of the organisation and is integral in enabling ISACS to achieve its goals.

### Responsible for:

- Raising the profile of these art forms and the work of the ISACS network through inspiring and informed communications
- Devising and implementing ISACS marketing and communication strategies and methods to reach ISACS members, stakeholders, industry, media and the general public
- Initiating, gathering and distributing information on Street Arts, Circus and Spectacle sector across a broad range of topics.
- Connecting, supporting and communicating together with partners, funders and stakeholders

### Key responsibilities include:

### Content & Communications

- Assist in implementing the marketing and communications plan (ISACS & Circus Explored).
- Share relevant opportunities, news, and updates with members via email.
- Creating and scheduling of newsletters, emails, and social media posts.
- Maintain and update website content (<u>ISACS</u> & <u>Circus Explored</u>).
- Create visual content (social media graphics).
- Monitor digital performance (analytics for website and social media).

### Project & Event Support

- Promote training and events.
- Assist with building, designing and implementing PR campaigns and project-based promotions.

## • Design & Production Support

- Liaise with freelancers (designers, photographers, videographers).
- Compile content (text/images) for the design of print/digital materials.

## • Member & Stakeholder Engagement

- Liaise with members to promote their work (creating pathways for engagement, information sharing and exchange)
- Prioritise ISACS programme and bursary callouts in communications

## • Research & Reporting

- O Design and roll out of feedback, evaluations and data gathering surveys
- Analysis of data and preparing for communication tools

You will also be expected to carry out any additional duties that may be assigned to you from time to time.

### **Person Specification:**

The successful candidate will ideally be motivated by the vision and mission of the ISACS Network. They will be a confident communicator with listening, interpersonal and networking skills. They will have the ability to clearly articulate the company's purpose and priorities and to effectively engage stakeholders.

The candidate will have some experience in a communications background either within the arts, community, non-profit or related sector. They will have a passion for the arts and a desire to contribute to the growth, development, and success of the ISACS network, with a particular enthusiasm to learn about the street, circus and spectacle art forms.

They will have social media and digital communication skills and will be familiar with maintaining and managing a Wordpress website. Experience in using design tools such as Canva, Adobe Photoshop etc will be an advantage, as well as experience in editing and copywriting. An interest in advocacy, policy & strategy is important.

ISACS Network is committed to equality and diversity and welcomes applications from people of all genders, nationalities, races, cultural backgrounds, ages, religions, languages, different abilities, sexual orientations or socio-economic statuses.

Please submit a letter of interest accompanied by an up-to-date CV and two references by email to director@isacs.ie

Closing date: Wednesday 9th July 2025

Irish Street Arts, Circus & Spectacle Network info@isacs.ie www.isacs.ie

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