

# Valuing and developing audiences

The background is divided into three vertical sections. The left section is solid yellow. The middle section is solid orange. The right section is solid pink and features a pattern of white circles. The text 'Valuing and developing audiences' is written in white, bold, sans-serif font across the yellow and orange sections.

# Valuing audiences



# Social media changing the relationship

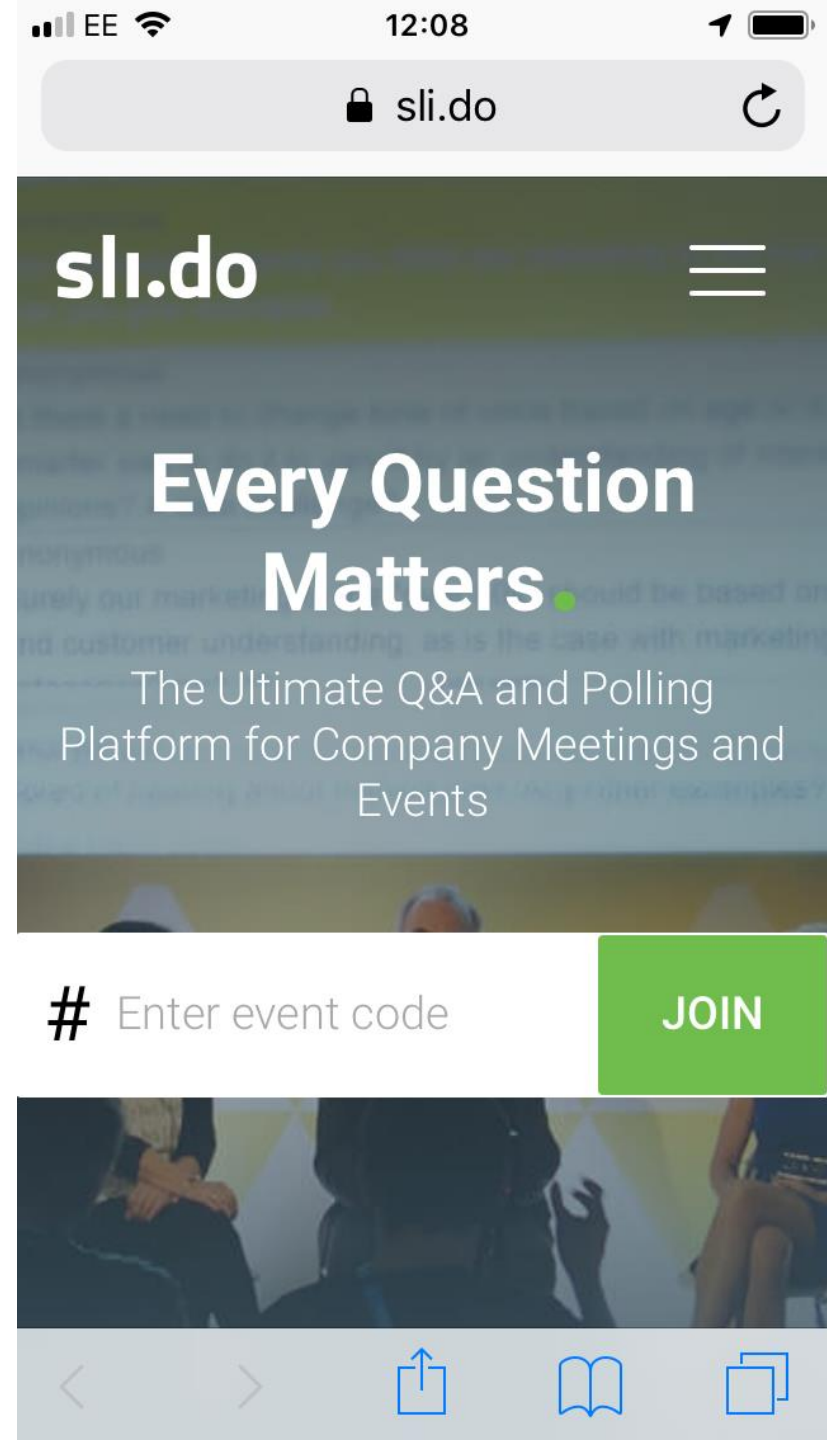
People now demand:

- Belonging
- Personal relevance
- Experiences
- Not to be “marketed” at

Wifi password:  
OperaGU3ST

[www.sli.do](http://www.sli.do)

Event code:  
#ontheedge




Valuing Audiences


QUESTIONS      POLLS

Ask the speaker

 Type your question



There are no questions asked yet

**Ask the first one!** 

WISCONSIN  
UNIVERSITY  
SYMPOSIUM  
ON  
THE  
ARTS  
AND  
HUMANITIES  
2011

Box office  
T +353 74 91 20777

[www.angrianan.com](http://www.angrianan.com)



# AN GRIANÁN

## THEATRE

**Autumn season**  
2017

**An Grianán**  
Port Rd, Letterkenny,  
Co Donegal, Ireland, F92 RV1F



Box office  
T +353 74 91 20777

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# AN GRIANÁN

## THEATRE

**Autumn/Winter**  
2018

**An Grianán**  
Port Rd, Letterkenny,  
Co Donegal, Ireland, F92 RV1F



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# AN GRIANÁN

## THEATRE

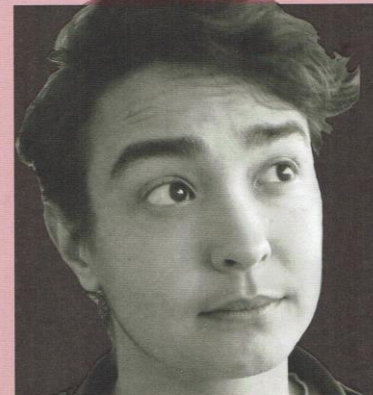
**Winter/Spring**  
2019

**An Grianán**  
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Co Donegal, Ireland, F92 RV1F



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# AN GRIANÁN

## THEATRE

**Spring/Summer**  
2019

**An Grianán**  
Port Rd, Letterkenny,  
Co Donegal, Ireland, F92 RV1F



Exterior

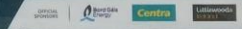
[gaa.ie/tickets](http://gaa.ie/tickets)

WHERE HISTORY & HOPE

BE  
LO  
NG

**GAA**  
HURLING  
ALL-IRELAND SENIOR  
CHAMPIONSHIP

GAA / WHERE WE ALL BELONG







Experience your city's culture in a free, fun and easy wa...



I was hooked.

To Join Culture Club:

TEXT or CALL: 0868101783

EMAIL: [cultureclub@dublincitycouncilculturecompany.ie](mailto:cultureclub@dublincitycouncilculturecompany.ie)

DUBLIN CITY COUNCIL  
CULTURE COMPANY

MORE VIDEOS

## Culture Club

Experience your city's culture in a free, fun and easy way with Culture Club!

Let us introduce you to museums, galleries, libraries and other cultural venues in Dublin, and open your eyes to what the city has to offer. And after a couple of Culture Clubs you'll be ready to kick start your very own cultural adventure.

Join us for an exhibition or building tour or talk by a guide, followed by complimentary tea, coffee and chats. Each Culture Club is FREE, open to all, and lasts approximately 2 hours. Come along!

Culture Club is free but booking is required.

T H I S I S P O P B A B Y P R E S E N T S



THISISPOPBABY



# RIGHT



An Eclipse Theatre Company & Royal Exchange Theatre Co-production

# BLACK MEN WALKING

A play by **Testament**

ROYAL  
COURT  
THEATRE

eclipse



Wed 21 Mar – Sat 07 Apr  
[royalcourttheatre.com](http://royalcourttheatre.com)



TRIBE on a mission



The image features a sunset scene with two people in silhouette in the foreground, looking out over a landscape. The sky is filled with orange and yellow clouds, and the horizon is visible in the distance. The text is overlaid on the image in a bold, white, sans-serif font.

**These are the TRIBE values  
and what our community  
fights for everyday:**

**TRUST NATURE.**

**BE BOLD.**

**FIGHT FOR FREEDOM.**

**BE A TRIBE.**

## TRIBE 10% Project: You Against You

Run 20 kilometers in two weeks.

Challenge Ended: 16 January 2018

TRIBE are the UK's natural performance nutrition brand and athletic community. We believe that small changes in nutrition, lifestyle and training can help us perform at least 10% better. The TRIBE 10% project is our challenge to each other to improve and push our boundaries. Kickstart January as you

More

20,350

Participants

1,013,691

Total Kilometers  
Run



### Challenge Reward



Every challenge finisher will receive 75% off their next TRIBE 6 Pack, including a free TRIBE 10% Project book (RRP: £6). All finishers who redeem the prize will also be entered into a draw for the chance to win a year's subscription to TRIBE.

**50,000 people have participated in TRIBE digital challenges**



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# A PLAY FOR IRELAND

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Supported by  *finest*

Transportation partner  


## THE ALTERNATIVE

By Michael Patrick and Oisín Kearney



Overview — Previous — Next

# The only political party you can dance to

Out Music 18 Jan 2017

Another radical round of Progress Bar!



Hola supernova! With the second season of Amsterdam's **Progress Bar** in full swing, the time has come to welcome more radical talent to the dancefloor. For the party this Saturday, our friends of Sonic Acts and Lighthouse have invited a range of music artists and lecturers that—according to *The Guardian*—make Björk sound ordinary. Get to know some of Glamcult's favourites here.

Stay in touch





